

REVISED STORE LIST (5/18/90)

PANEL 1 - NATIONAL (Temporary 60 Unit Display/Free Magazine Offer/
\$2.50 On-Carton Coupon)

<u>NAME</u>	<u>ADDRESS</u>	<u>ZIP</u>
Gravois	7450 Hampton Avenue	63109
Des Peres	11945 Manchester	63131
Dellwood	10148 West Florissant Rd.	63136
Belleville West	5720 North Belt West	62223
Mark Twain	1355 S. 5th Street	63301
Chesterfield	141 Hilltown Village	63077
Harvester	48 Plaza Ninety-Four Dr.	63303
Kirkwood	10233 Manchester	63122
Chippewa	7057 Chippewa	63119
Grandview	#2 Grandview Plaza	63038

PANEL 2 - TEST (Temporary 60 Unit Display/Free Magazine Offer/No
On-Carton Coupon*)

*Note, Cambridge will have \$2.00 on-carton coupons on existing Value
Centers.

<u>NAME</u>	<u>ADDRESS</u>	<u>ZIP</u>
Florissant	8200 N. Lindbergh	63081
Creve Coeur	10650 Olive Street	63141
Brentwood	8800 Manchester	63144
Ballwin	15425 Manchester	63011
Cross Keys	115 Cross Keys Shop. Ctr.	63033
Telegraph	5519 Oakville Shop. Ctr.	63129
Breckenridge	9785 St. Charles Rock Rd.	63114
Woods Mill	1060 Sch. Woods Mill Plaza	63011
McCausland	2321 McCausland	63143
Ladue	8823 Ladue Road	63124

PANEL 3 - TEST (Temporary 60 Unit Display/No Magazine Offer/\$2.50
On-Carton Coupon)

<u>NAME</u>	<u>ADDRESS</u>	<u>ZIP</u>
Crestwood	9719 Watson Road	63126
Mason	12756 Olive Street Road	63141
Swansea	2665 North Illinois Street	62221
Reavis Barracks	3661 Reavis Barracks Road	63125
O'Fallon	102 Old Hwy. 40	63366
Arnold	30 Arnold Mall	63010
Webster	8650 Big Bend	63119
Alton	2811 Homer Adams Pkwy	62002
Arsenal	5055 Arsenal	63139
Concord Village	5434 Southfield Ctr.	63123

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REVISED STORE LIST

PANEL 4 - CONTROL (No Display/No Magazine Offer/\$2.00 On-Carton Coupon)

<u>NAME</u>	<u>ADDRESS</u>	<u>ZIP</u>
Butler Hill	4333 Butler Hill	63128
Fenton	241 Fenton Park Mall	63026
Dorsett	2030 Dorsett Road	63043
Carrollton	12305 Nat. Bridge	63044
Cave Springs	4103 N. Cloverleaf Dr.	63303
Affton	10070 Gravois	63123
Clayton	7651 Clayton Road	63117
Iron	6155 South Grand	63111
Paddock	6965 Parker Road	63033
Wentzville	#10 Wentzville Mkt. Place	63385

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